

## Visual Bill Manager with Dashboard

### MAKES IT EASY FOR CUSTOMERS TO MANAGE THEIR SPENDING

Visual Bill Manager is a Web-based integrated marketing and bill management tool for SMEs, families and subsets of corporate accounts. Users can monitor and manage their spending on fixed, mobile, broadband and other communications services, while providing operators with a dynamic link to existing marketing and campaign management systems.

#### For users: integrated control

Visual Bill Manager enables users to view, monitor and manage multiple service types such as wireless prepay, wireless postpay, fixed line, and broadband in a single online platform. Benefits include:

- Smooth integration with prepay and postpay usage - an industry first.
- Provides extensive labeling and "tagging" (sorting) capabilities, so users can clearly separate business and personal calls.
- Users can focus in on service usage details, in order to identify usage by type and by person.
- Provides payment options for automatic bill payment.
- Unique "AutoPay" feature enables users to automatically replenish talk-time on prepay phones under set rules. Users may charge a credit/debit card or transfer charges to a postpay account.
- Automatic payments include SMS and/or e-mail notification.

#### For operators: integrated marketing

Operators can direct customer-specific plan offers and messages to each customer from a marketing-driven landing page. This enables you to target customers when they're viewing their bill, and most receptive. Benefits include:

- Links smoothly to existing telemarketing and campaign management platforms, so each customer gets the right message at each point of communication.
- Sophisticated bill presentment and payment options enable operators to sell new offers and retain customers, by offering incentives that prevent "churn" and "spin" behavior.
- Links prepay and postpay options together in one package. This creates an integrated proposition for small and medium enterprises, and families - associating the customer accounts.
- AutoPay creates a long-term value benefit for customers.

Logout

You are in My Bill Analysis → Monitor My Mobiles → Not Grouped → OE9990000

OE9990000

Which Invoice period would you like to display?  
 Invoice:  Go

Applied Criteria: [Invoice: August, 2009]

~ OE9990000	
Call Charges	11.83
Line Rental	27.60
Other Charges	.00
VAT	5.91
<b>Invoice Total</b>	<b>45.34</b>

This is not a VAT invoice, for information purposes only.

**Reports**

Report:  Go

**Graphs**

Graph:  Go

Note: Any Prepay mobiles are excluded from the invoice information pages, graphs and some reports.

Logout

You are in Visual Bill Manager Home

Visual Bill Manager Home

- My Profile and Tariff**  
Provides detailed drill down into each mobile and service within your profile
- My Bill Analysis**  
Allows you to view and report your usage and billed information including the identification of personal calls
- My Profile Admin**  
Allows you to add mobiles and accounts to your web profile, manage your personal access details and register your colleagues
- My Account Management**  
Provides Aperio Mobile contact details for accounts and mobiles in your profile, provides a prompt to Aperio Mobile to contact you regarding any type of query and lists other users who have access to mobiles you administer
- My Emergency Assistant**  
Allows you to unblock your phone, explains the options for nuisance calls, provides instruction if your mobile is lost or stolen and lists useful numbers
- My Help**  
Provides answers to general questions and allows you to view or print the on-line demonstration. Also provides a Help library which includes a list of useful numbers

Choose up to 10 landline numbers to call for free  
Click here

browse there

## Customer-specific marketing dashboard

Visual Bill Manager can deliver highly personalized offers, based on each customer's usage and value-segment.

Your Sales and Marketing staff control the messages, graphics, and the target segment, so that specific customers can be targeted with a very specific campaign. Customers may accept orders online with a simple mouse click.

## Features

- Intuitive, user-friendly interface which displays summary billing data numerically and graphically.
- Services can be grouped together to suit customer needs.
- The Visual Bill Manager Dashboard displays summarized revenue and usage information at group level, and provides detailed information for individual services.
- The usage costs of specific services, or sets of services, can be compared between individual users, departments, accounts, divisions, etc.
- Detailed analysis reports enable users to analyze their current total spending on services.
- Creates reports that can be viewed online within seconds.
- Extensive selection criteria such as: call types, spending levels, and duration. Business versus personal call segregation enables users to analyze data however they want.
- Split billing allows the automatic separation of business and personal expenses.
- Unbilled usage enables the customer to view the volume of bundled services they have used to date and avoid overage charges.
- Bill image capability allows users to view, download and print their invoices online.
- Reports/graphs exportable to MS Excel, PDF, or CSV formats.
- E-services foundation - Open API link to all CRM functions.
- Supports all services Including: wireless, postpay, prepay, VoIP, data, broadband, cable, satellite, etc.
- Multi-currency and multi-language interface options.
- Customer Interaction Solutions named Visual Bill Manager Product of the Year. (2007)

## Benefits for your customers

### Increased business efficiency

Offers enhanced Business Intelligence and cost control through detailed service-usage reporting.

### Saves time

No waiting for ad hoc reports - existing reports may be re-used with slight modifications for a different view. (No need to re-create the entire report.)

## Benefits for you

### Customer retention

Many of our clients tell us that Visual Bill Manager is one of the main reasons their customers stay loyal to them, so you can rely on it as a proven retention tool.

### Cost savings

Automated report generation is less costly than manual report development. Ad hoc reports can be created quickly with no complications, leading to reduced report generation costs.

### Targeted marketing

Easily and quickly create and deliver customer-centric marketing offers to specific customers.

### Highly scalable

Visual Bill Manager has a one-time set up and a multitude of uses.